

**Subject:** Re: Venice Beach contact number  
**From:** Rita Moreno <rita.moreno@lacity.org>  
**Date:** 10/13/2017 12:22 PM  
**To:** Tara Devine <tara@devine-strategies.com>  
**CC:** Rosemary Hinkson <rosemary.hinkson@lacity.org>, Tara Devine <tara@venicebeachbid.com>, Miranda Paster <miranda.paster@lacity.org>

Forgot to mention that the website address (.com and .org) does not work. See attached.

On Fri, Oct 13, 2017 at 12:20 PM, Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)> wrote:  
Tara,

Venice Beach BID stakeholders have not been able to reach the BID, so our admin staff and I are fielding calls with people asking why they can't reach the BID and are paying for non-existent services. We are now providing the new number, but the second question is one the BID needs to answer.

Please note that the BID is required to maintain a working number, and to provide it to your stakeholders and the City (without us having to ask for it).

I'm glad that the BID is moving on implementing the services. I presume meetings are taking place to make these decisions so please let me know where and when they are happening so that I can attend. This information also needs to be provided to the stakeholders and the general public.

As for the amount allocated, the budget percentages were decided by the formation members and, presumably, based on an understanding of the costs associated with the operation of a BID. The BID is required to provide information on its activities and actions. I know you are doing your best, but the property owner's association agreed to the terms of the contract.

Thank you for your time.

Rita

On Thu, Oct 12, 2017 at 5:36 PM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

We have registered a domain name, but we do not yet have a website and may not for a few months ([www.venicebeachbid.com](http://www.venicebeachbid.com) + [venicebeachbid.org](http://venicebeachbid.org), which redirects to .com)

At the moment, the Board priorities are launching the clean and safe program and seeking/securing a lease for office space and related TIs/equipment so that we can begin those services, which correspond to the majority of stakeholder requests/contacts, as well as 73% of our budget (as

opposed to 7% for the budget category that includes our marketing/website.) There are also numerous administrative functions we are focused on that are necessary to facilitate the start of clean and safe services.

On Oct 12, 2017 2:10 PM, "Rita Moreno" <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)> wrote:  
Does the BID have a website? How can folks access BID information?

On Thu, Oct 12, 2017 at 9:34 AM, Tara Devine  
<[tara@venicebeachbid.com](mailto:tara@venicebeachbid.com)> wrote:

Rita:

My apologies for the delay responding. I recently had surgery, and the result is that I have only been able to handle absolute emergencies.

Due to a change in the physical location of the prior BID phone, we had to establish a new number for the BID. We recently prepared and sent a mailing (postcard) to all property owners with the new number:  
[213-332-5633](tel:213-332-5633).

Furthermore, we also established a Mailchimp mailing list for the BID. Property owners can sign up at: <http://eepurl.com/cXTV3j>

This signup link was included in both our last mailing (August) and the one we just completed (October.)

Please let me know if there are any forms I need to complete to update our phone number with the City of LA. Thanks!

On Oct 11, 2017 4:06 PM, "Rita Moreno" <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)> wrote:

Hi Tara,

I just left a message for you about the non-working number for the Venice Beach BID. There is no way for stakeholders to reach the BID as you also don't have a website with basic BID info.

- the phone number in question is [\(213\) 788-7469](tel:213-788-7469).
- the website we were given is: [www.venicebeachbid.com](http://www.venicebeachbid.com)

Please get back to me asap.

Thanks.

Rita

On Tue, Oct 3, 2017 at 2:33 PM, Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)> wrote:

Hi Tara,

Do you know why the phone number is not working? The BID is required to have an accurate and working number that is listed on bills and to provide it to the City. It should also be listed on your website, letterhead and any other BID sources for information.

Please let me know.

Thanks.

Rita

----- Forwarded message -----

From: **Jose Flores** <[jose.flores@lacity.org](mailto:jose.flores@lacity.org)>

Date: Tue, Oct 3, 2017 at 1:26 PM

Subject: Venice Beach contact number

To: Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)>

Cc: Cristina Flores <[cristina.flores@lacity.org](mailto:cristina.flores@lacity.org)>, Danielle Mobley <[danielle.mobley@lacity.org](mailto:danielle.mobley@lacity.org)>

Rita,

The phone for Venice Beach [213-788-7469](tel:213-788-7469) seems to be disconnected.

Do they have a new number?

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Jose Flores  
Principal Clerk  
Special Assessments Section  
[\(213\)978-1126](tel:2139781126)

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Rita Moreno  
City of Los Angeles  
Office of the City Clerk  
Neighborhood and Business Improvement District Division  
[200 N. Spring Street, 2nd Floor #237](mailto:rita.moreno@lacity.org)  
Los Angeles, CA 90012  
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Re: Venice Beach contact number

Office (213) 978-1122  
Fax (213) 978-1130

— Attachments: —

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Venice Beach BID Website response.pdf

42.9 KB